



T-SHIRT DESIGN CONTEST

WINNING SUBMISSION WILL RECEIVE A \$50 UMD STORES GIFT CARD
AND T-SHIRT DISPLAYING THEIR DESIGN!

**DESIGN A GRAPHIC THAT
EXPRESSES UMD PRIDE, DULUTH,
STRENGTH AND UNITY!**



How to enter:

- Review the design guidelines below.
- Entries may be hand drawn or submitted electronically via the following file formats: JPG, PDF, PNG, PSD (11" wide X 11.5" height).
- Email your entry to bulldogs@d.umn.edu with the subject line "T-shirt design contest" no later than 11:59pm on Friday, May 8. Please include your full name, an email and a phone number so we can contact you if needed.

Design Guidelines:

- Two entries will be allowed per person.
- The design will be featured on the front of a t-shirt, and should be no larger than 11 inches across and 11.5 inches in height. T-shirt color will be determined by UMD Stores staff.
- Each entry must be an original creation of the contestant that incorporates UMD's brand (i.e. name, colors,) into the design and has never been published.
- Entries containing profanity, trademarks, or copyrighted works of another person/business will not be accepted.
- All entries will become the exclusive property of the UMD Stores. The winning designer may display their own design in a portfolio or personal collection, but may not sell or reproduce the design for any other purpose once submitted to the contest.
- By submitting an entry, the contestant agrees to have their winning art reproduced on this year's student designed t-shirt to be sold at UMD Stores. If your design is chosen, we reserve the right to make minor edits as needed.

Judging and Voting:

- UMD Stores employees will narrow the submissions and post the semi-finalist selections on facebook in May. Facebook fans will vote for the winning design! The winning design will be based on the following criteria: How well the design reflects UMD and whether the design is eye-catching, powerful, and unique.